

## A NOTE FROM THE EDITOR

I am pleased to introduce our new Equine Premium Newsletter that will be released on a quarterly basis. I hope it will provide a flavour of what the team are up to and how the brand is evolving all the time, I think you'll agree we've been very busy!

Editor – Genevieve Raw-Rees



## COMING SOON!

'Attempting Eventing' will be a brand new blog by our lovely TM Anna Flynn. Following Anna's triumphs and disasters in her attempt to Event, this amusing blog will not be one to miss...

## BLENHEIM IS NEARLY HERE!

We are getting very excited with The Fidelity Blenheim Palace International Horse Trials just round the corner.

Running since 1990, Blenheim is now a firmly established fixture in the eventing calendar. It runs over four days, with Dressage on the Thursday and Friday, Cross Country on the Saturday and culminating with Show Jumping on the Sunday.

As a sponsor Equine Premium will be present with a stand as well as providing talks and lectures between 12 and 2 each day. There will be an offer and a competition to enter on the stand, and we are also giving away 20 pairs of tickets across August – so come and find us on facebook to be in with a change of winning a pair.



## 10 Things You Need To Know About Probiotics

- 1 Probiotics are supplements added to the horse's diet which contain live beneficial microorganisms that optimise intestinal microbial health.
- 2 Probiotics are defined by the World Health Organisation (WHO) as "live microorganisms which when administered in adequate amounts confer a health benefit on the host".
- 3 Probiotics have been shown to increase the efficiency of digestion. Demonstrating an improved digestive system and overall health of a horse.
- 4 Within the gut, beneficial as well as pathogenic microorganisms will be utilising the same types of nutrients. When a probiotic is administered there is an overall reduction in nutrients available for pathogenic bacteria and consequently this minimises the levels of pathogenic microorganisms which can cause disease.
- 5 Probiotics attach to the gut wall and form colonies at various sites throughout the gut. This prevents pathogenic bacteria from gaining a foothold, resulting in their expulsion from the body and helping the overall health of your horse.
- 6 A probiotic should have no nutrition or energy value so it can be combined with any diet. With no risk of overdose.
- 7 Probiotics have been shown to increase levels of immunity and the effectiveness of infection-fighting cells (white blood cells).
- 8 Make sure your probiotics are manufactured with high quality standards and the correct processes. This is imperative and ensures that the product meets label specifications and is also effective and safe to use, so use a well-established reputable brand.
- 9 Probiotics in the Equine Premium range are specifically developed to survive the transit through the gut with a unique process involving freeze drying and micro encapsulation which improves stability throughout the GI tract.
- 10 Protexin's unique Preplex prebiotic feeds the beneficial microorganisms in the gut and helps restore the balance of the microflora promoting effective health, recovery and performance in horses.

### All round protection from Protexin

We caught up recently with Gemma and Ellie from Colne Saddlery who are benefitting all round from Protexin; not only do they sell and also use Equine Premium products, they also took Protexin's human probiotic Bio-Kult whilst on a recent trip to India to help guard against Travellers Tummy!

To find out more about Bio-Kult visit the website: [www.bio-kult.com](http://www.bio-kult.com)



### Results are in for Team GB Endurance Young Riders at Tarbes...

As with any tough competition like Tarbes, Team GB found only one team member completing the ride; however thanks to Equine Premium supplying the team with Quick Fix and Recover Aid, Team Manager Helen Boston found the horses coped better than expected,

"The course proved very tough as were the conditions, temperatures on ride day were well into the 30's with a high level of humidity. The horses all coped very well with the climate and the long journey to Tarbes. We would like to thank Protexin Equine Premium for their Quick Fix and Recover Aid. The horses certainly travelled very well, which they do not always do. None of them seemed to be stressed or drop weight. Also, none of them went off their food whilst at the event and we put this down to the Recover Aid being Dandelion flavoured which made their feed very palatable and improved their appetites. They are all safely home now and we look forward to using the Protexin products again in the future".



### Aston-le-Walls

Equine Premium have once again sponsored a fence at Aston-le-Walls, this year it's The Owl Hole!

Here's a little photo of the Equine Premium stand set up outside Tiggas Saddlery at the recent British Eventing Horse Trials at Aston-le-Walls.



## Photo gallery...

Boheme Af Sushtead, or Bo to his friends at Elite Performance Dressage wearing his Protexin Rosette



Rusty and Kate at KK Equestrian Get Started with Protexin Equine Premium



Snowy before being on Acid Ease, owner Daisy was really worried about him



Snowy after being on Acid Ease for 2 months



Elfa and 6 week old Diva - Sharon won the Hamper through South-East Rider Magazine



Equine Premium on sale at Badminton Horse Trials



Candy modeling her new saddle cloth and inspecting the hamper that Rachel and Ashleigh won through Local Rider Magazine

### DID YOU KNOW?

The Equine Premium range is fully BETA NOPS compliant for use in Competition and Race Horses.

If you'd like to feature in our next Newsletter photo gallery then please email us at [info@equinepremium.com](mailto:info@equinepremium.com) with a picture of your horse.